



## Zainab Ansell

CEO ZARA Tours, ZARA Charity  
and Tanzania Wildcamps

Mrs. Zainab Ansell is the owner and director of ZARA Tours, founded in 1986, ZARA Tours is Tanzania's unrivaled No 1 Kilimanjaro Trekking company and one of the largest safari operators in the Region, we organize the full service Travel experiences in Tanzania, propose various choices of safaris, climbing Mount Kilimanjaro, Mount Meru and Expeditions in Zanzibar and the Spice Islands. Own and operate 2 Hotels, 2 Lodges and 4 Tented Camps in the Northern Circuit of Tanzania, provide Airport Transfer services, City to City Transfer. The company own 102, VIP 4X4 Land Cruisers, 4X4 mini buses, 4X4 Land Rovers (all equipped with viewing roof). The company has 88 registered Kilimanjaro Guides who Speak English, German, French and Spanish. We offer Regular tour services, groups and corporate tours from all over the world.

P. O. Box 1990 ,  
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Tanzania



## ZARA TOURS AWARDS AND CERTIFICATIONS

### 2024

Miss Zainab Addan Ansell was awarded a certificate On the 8th March, 2024 during the INTERNATIONAL WOMEN'S DAY, In recognition of her contribution as the LEADING WOMAN TAXPAYER in Tanzania for the year 2023(January - December)

In 2024 in the Tanzania Women's Indurial Awards, Zara Tanzania Adventures was awarded the BEST TOURISM COMPANY OF THE YEAR AWARD

### 2023

Miss Zainab Ansell has been awarded as **"Malkia wa Nguvu Katika Sekta ya Malkia aliyesababisha Ajira"** by Clouds Media Group, in recognition of her contribution towards creation of employment.

ZARA Tours has equally been awarded **"The Best Tour Company of the Year"** by Tanzania Women Industrial Awards 2023

### 2022

ZARA Tours has been acknowledged by the World Travel Awards - WTA in regional and domestic tourism awards, which recognized ZARA Tours as the overall winner - Leading Tour Operator in the African Continent and Leading Tour Operator in Tanzania Equally, ZARA Tours has been recognized by Tanzania National Parks - TANAPA as the Best Tour Operator (Mountain Climbing). We have been awarded the following Awards:

1 - Africa's Leading Tour Operator (Overall Winner) - World Travel Awards following Awards:

2 - Tanzania's Leading Tour Operator (Overall Winner) - World Travel Awards

3- The Best Tour Operator (Mountain Climbing) - Tanzania National Parks (TANAPA)



## 2021

ZARA Tours has been acknowledged by Tanzania Women Industrial Awards as the Best Tourism Company of the year.

This entails the important contributions of ZARA Tours in the field of Tourism and Hospitality, from Wilderness Safaris to Kilimanjaro adventures and Premium Accommodation services for tourists both foreign and domestic.

On account of such recognition, we won the following awards:

- 1 - Tanzania's Best Tourism Company of the year (Overall Winner) - Tanzania Women Industrial Awards.



## 2020

Zara Tours have been acknowledged by the Tanzania National Parks Authority (TANAPA) in inaugural Tourism Awards, which acknowledge the important contributions of tourism stakeholders in different areas. We won the following awards at the TANAPA Tourism Awards:

- 1- Best Tour operator (Overall Winner 2nd Prize)
- 2- Best Tour operator ( Mountain climbing 1st prize )
- 3- Best tour Operator (Northern parks 2nd Prize)
- 4- Best seasonal camp ( Serengeti wildcamp 3rd Prize)
- 5- Best Tour Operator (Walking safari)



## 2019

Zara Tours have been acknowledged by the Tanzania National Parks Authority (TANAPA) in inaugural Tourism Awards, which acknowledge the important contributions of tourism stakeholders in different areas. We won the following awards at the TANAPA Tourism Awards:-

- 1- Best Tour operator (Overall Winner 1st Prize)
- 2- Best Tour operator ( Mountain climbing 1st prize )
- 3- Best tour Operator (Northern parks 1st Prize)
- 4- Best seasonal/ Special camp (1st Prize)



## 2018

- 1- CEO GLOBAL Pan African Awards 2018 - Mrs Zainab Ansell awarded the Most Influential Woman in Business and Government in East Africa's Tourism and Leisure Sector 2018/2019

- 2 - Vigor Awards International - Mrs Zainab Ansell received a humanitarian award for her selfless effort of enhancing people's lives around her





## 2017

1- Zainab Ansell awarded an award as the top Africa Travel 100 women winner

## 2015

1- Traveler's eye presents sustainable business award honoring zara Tanzania adventures  
2 - Zara Tours Awarded a certificate of Appreciation by Africa travel Association (ATA) for outstanding contribution in Promotion of Travel to Africa.

## 2014

1-Tanzania National Parks presented the Best Tour Company Annual Awards, to Zara Tanzania Adventures & Zara Tours in Recognition for its outstanding business contribution (Game Safaris) for the Fiscal year 2013

## 2013

1- Zara Tours winner of Canadian Certificate of Excellence in Commerce.

## 2012

1- Zainab Ansell received Business Entrepreneur of the Year Award for running a successful Tour Operating Company.  
2- Zara presented with Humanitarian Award in London at the World Travel Market (WTM).  
3- Zara Charity received the Ngorongoro Marathon Award for organizing a successful race to fight Malaria.

## 2011

1. Tanzania Tourist Board (TTB) presents Zara with Sustainable Tourism Award.



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